11TH NOVEMBER

BARCELONA INNOVATION DAY / SHANGHAI 2021

BUILDING BRIDGES BETWEEN BARCELONA AND SHANGHAI IN SCIENCE, TECHNOLOGY, AND HIGHER EDUCATION

POWERED BY

SCITECH DIPLOHUB
BARCELONA SCIENCE AND TECHNOLOGY DIPLOMACY HUB

JOINTLY WITH

Ajuntament de Barcelona

Generalitat de Catalunya
Government of Catalonia

FOREIGN AFFAIRS OFFICE OF THE SHANGHAI MUNICIPAL PEOPLE'S GOVERNMENT

上海
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THIS EVENT IS BY INVITATION ONLY. IN CASE YOU WOULD LIKE TO ATTEND, WE ENCOURAGE YOU TO APPLY FOR AN INVITATION BY SENDING AN EMAIL TO XAVIER.MACIAS@SCITECHDIPLOHUB.ORG

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The Barcelona Innovation Day / Shanghai 2021 is the online high-level forum that will bring together the most prominent stakeholders from academia, startups, industry, and public institutions from Barcelona and Shanghai to strengthen relationships between both ecosystems; promote the excellence of their research institutions, universities and companies; showcase best practices in science, innovation and higher education; engage with Barcelona's top professionals in the area; and support the active engagement of SciTech DiploHub partners in the international exchange of knowledge, ideas and talent. Previous Barcelona Innovation Days connected Barcelona with Boston and London. This summit takes places in the framework of the official celebrations of the 20th anniversary of the signing of the Shanghai - Barcelona Sister-City Agreement.

ATTENDEES PROFILE:

The event will be attended by over 200 internationally acclaimed professionals in science, research, and technology from both Barcelona and Shanghai, including:

- University Presidents, Principal Investigators, Professors, CEOs, and other representatives from universities, research centres, venture capital, and innovative companies.
- Government officials and public authorities.
- Professionals with a link to Barcelona who hold strategic positions in leading Chinese research programmes and companies.
- Local and international media.

ABOUT SCITECH DIPLOHUB:

SciTech DiploHub, the Barcelona Science and Technology Diplomacy Hub, is the nonprofit public-private organization backed by leading research centres, universities, non-profits, start-ups, corporations, and public institutions that deploys Barcelona's science and technology diplomacy strategy and represents its research, innovation, and higher education ecosystem worldwide.

@SciTechDiploHub *SciTech DiploHub* *@SciTechDiploHub*

FULL PROGRAM AND SPEAKERS

VIRTUAL EVENT DOORS OPEN: 15:00 (SHANGHAI) / 08:00 (BARCELONA)

MAIN STAGE

17:15 – 17:25 (SHANGHAI) / 10:15 – 10:25 (BARCELONA)

WELCOME & OPENING SPEECH. *CONNECTING THE DOTS IN SCIENCE, INNOVATION AND HIGHER EDUCATION BETWEEN SHANGHAI & BARCELONA.*

ALEXIS ROIG. Chief Executive Officer of SciTech DiploHub.

BREAKOUT SESSIONS (I)

17:25 – 18:25 (SHANGHAI) / 10:25 – 11:25 (BARCELONA)

BREAKOUT SESSION 1A. *BARCELONA & SHANGHAI: LEADING THE FOURTH INDUSTRIAL REVOLUTION.*

What is on the horizon for Barcelona and Shanghai? And how can these cities learn from each others' experiences?

LAIA GARRIGA MAS. Business Development Manager at Eurecat and Vice President of RAILGRUP.

RUI (CORRINE) CUI. Founder and President at Social Responsibility Practitioners.

LEI NIU. Vice-President and Head of Innovation at XNode.

MIREIA PAULO. Arbitrator/Mediator at the Shanghai International Arbitration Center, Senior consultant at A&Z Law Firm, Shanghai, and research associate at RUB University, Bochum.

CHAIR: HALLDÓR BERG HARÐARSON. Senior Country Representative at EURAXESS China.

BREAKOUT SESSION 1B. *CONNECTING THE DOTS BETWEEN BARCELONA & SHANGHAI IN LIFE SCIENCES.*

What are the challenges and opportunities for life sciences companies, universities and research centres in Shanghai and Barcelona?

WEI QI. Associate Professor at ShanghaiTech University.

MARIA PIA COSMA. ICREA Research Professor and Senior Group Leader at Centre for Genomic Regulation.

LUYAN LIU. Business Development Manager at Lyvgen Biopharma.

MARTINA A. SERSCH. Chief Medical Officer at Gracell Biotechnologies.

CHAIR: MARTÍ JIMÉNEZ Global Programs Lead at the SciTech DiploHub.

BREAKOUT SESSION 1C. *EDUCATION AFTER COVID-19.*

How can higher education institutions maintain momentum and keep attracting and nurturing international talent after the pandemic?

ANTONI LUNA. Vice Rector for Internationalization at Pompeu Fabra University (UPF).

TERESA GUASCH. Dean of the Psychology and Education Department at Open University of Catalonia (UOC).

MINKANG ZHOU. Codirector at the Confucius Institute Foundation.

LOURDES REIG. Vice Rector for International Policy at Polytechnic University of Catalonia (UPC).

TIANYUANER LIU. Director from College of International Education, Shanghai University

CHAIR: JOSEP M. PIQUE. President of Technova Barcelona La Salle Innovation Park Manager of Internationalization and Innovation at La Salle.

BREAKOUT SESSION 1D. *SPACE TECH & 5G: THE NEXT FRONTIER.*

What's hot in space research and innovation in Shanghai and Barcelona? How will these technologies shape the future of society?

YE YUAN. Former Business Development Director at Shanghai Spacecom Satellite Technology.

SERGI FIGUEROLA. Chief Technology and Innovation Officer at i2CAT and CTO at 5GBarcelona.

MIREIA COLINA-FATJÓ. Space Business Manager at Leaf Space.

IGNASI RIBAS. Director of the Institute of Space Studies of Catalonia.

CHAIR: PERE ALEMANY. Member of the Executive Committee of the Barcelona Chamber of Commerce.

COFFEE BREAK

18:25 – 18:35 (SHANGHAI) / 11:25 – 11:35 (BARCELONA)

It's time for a coffee break! Take the chance to stretch your legs and get ready for the next round of exciting sessions, keynotes and networking.

GET READY FOR THE NEXT ROUND OF EXCITING SESSIONS!

BREAKOUT SESSIONS (II)

18:35 – 19:35 (SHANGHAI) / 11:35 – 12:35 (BARCELONA)

BREAKOUT SESSION 2A. *THE NEW SILK ROAD. OPPORTUNITIES FOR BARCELONA & SHANGHAI.*

Best practices in international collaboration, entrepreneurship and research. How can Shanghai and Barcelona learn from these cases?

FLORA LAN. Director of TOP Lab, System Improver for Industrial Real Estate in China.

HEATHER (HAN) XUE. Vice-president of Marketing and Strategic Development at XCHARGE.

QIAOSHAN XUE. Senior International Promotion Consultant at Catalonia Trade & Investment.

ANTHONY HO · HE SHUQUAN. Professor and consultant in International Business and Global Economy, Shanghai University.

JAVIER PARRONDO. Director General at Casa Asia.

CHAIR: SANTIAGO GARCIA-MILÀ. Deputy Director General for Strategy, Business Development and innovation at Port of Barcelona.

BREAKOUT SESSION 2B. *DRIVING PATIENT-CENTRIC INNOVATION.*

How are different sectors and industries adapting and innovating to face the new challenges being faced today?

NAYOUNG CHUNG. Founder at STIA China and Senior Care Industry Competence Builder.

LUIS PARERAS. Founder/Managing Partner de Invivo Ventures.

ALFONS NONELL. CEO and Co-founder of DevsHealth.

CHAIR: ESTHER RIAMBAU. Entrepreneur in Residence at Vall d'Hebron Institute of Research and Co-Founder and Board Member at Gate2Brain.

BREAKOUT SESSION 2C. *THE RISE OF FINTECH, WHAT'S NEXT?*

What's hot in fintech? How is the private and public sector facing today's challenges and opportunities?

XAVIER CAPELLADES. CEO at Nomo, a Banc Sabadell company.

ROBIN YOUNG. CDO at Sky9 Capital.

JUAN JOSÉ ZABALLA GÓMEZ. Economic and Commercial Counsellor, Spanish Economic and Commercial Office in Shanghai.

PERE MONRÀS OLIU. CEO & Co-founder in Nemuru.

CHAIR: PAU RUIZ. Research and Policy Lead atSciTech DiploHub.

BREAKOUT SESSION 2D. *BIG DATA, ARTIFICIAL INTELLIGENCE AND SMART CITIES.*

What role will Big Data and AI play in urbanization processes? What lessons can Shanghai and Barcelona learn from each other in the deployment of smart city strategies?

CHEN ZHONGNING MICHAEL. Director of Artificial Intelligence Research Center at DNV.

ESTEVE ALMIRALL. Director of the Center for Innovation in Cities and Associated Professor at ESADE Business School.

BENSON TAM. Chairman at Venturous Group Beijing.

KARINA GIBERT. Director of Intelligent Data Science & Artificial Intelligence Research Center (IDEIA-UPC).

MAX PEIRO. CEO at Re-Hub Shanghai.

CHAIR: JOANA BARBANY FREIXA. Director General for Digital Society at Government of Catalonia.

MAIN STAGE

19:35 – 19:45 (SHANGHAI) / 12:35 – 12:45 (BARCELONA)

PRESENTATION. *LAUNCH OF BARCELONA ALUMNI / CHINA CHAPTER*

MARTÍ JIMÉNEZ-MAUSBACH. Global Programs Lead of SciTech DiploHub.

19:45 – 20:00 (SHANGHAI) / 12:45 – 13:00 (BARCELONA)

INSTITUTIONAL CLOSING

CARME ARTIGAS. Secretary of State for Digitization and Artificial Intelligence of the Government of Spain.

ZHU JINGYANG. Consul General of the People's Republic of China in Barcelona.

PAU SOLANILLA. Commissioner for City Promotion, Barcelona City Council

NETWORKING

20:00 – 21:00 (SHANGHAI) / 13:00 – 14:00 (BARCELONA)

The Networking area of our interactive event platform provides you with the unique opportunity to connect with the most prominent stakeholders from academia, start-ups, industry, and public institutions from Barcelona and Shanghai. You can choose to be randomly matched with other participants, reach out to fellow speakers and attendees through direct messages, or invite them to 1-on-1 video meetings.

EXPO AREA

20:00 – 21:00 (SHANGHAI) / 13:00 – 14:00 (BARCELONA)

The Expo area will be open during the networking event. Join SciTech DiploHub's virtual booth to get in touch with us directly!

END OF EVENT: 21:00 (SHANGHAI) / 14:00 (BARCELONA)

EVENT PLATFORM USER GUIDE

Barcelona Innovation Day / Shanghai 2021 will take place virtually on the digital platform Hopin. This user guide will help you get the most out of your experience at our event.

REGISTER!

This is a "by invitation only" event. You have received a private registration link to your email by the SciTech DiploHub team. Please click on the link provided to register, get your ticket and update your profile. **Please notice that registering is mandatory to attend the event.**

GETTING AROUND

Similar to a physical event, you can choose where you want to go and what sessions you would like to attend. In the Reception area, you will find the complete agenda showing what is happening where. You will also find an overview of the different event areas and further details about the event.

Reception	Upon joining the event, you will land in the Reception area, the event's information hub. Here, you will find a complete overview of the agenda and you can follow what is currently happening and what is next to come.
Stage	This is the main stage, where the Opening and Closing speeches will take place.
Sessions	In the Sessions area, you can find all the breakout sessions hosted during our event. There will be several sessions taking place at the same time, you will be able to choose the one that best suits your interests. Also, at the end of every session, there will be a Q&A for you to interact with the speakers.
Networking	You can connect with other event participants in the Networking area during coffee breaks and the networking time. These 1-on-1 video meetings will last up to three minutes, and you are able to leave the meeting at any time. Please note that you will be randomly matched with another participant in the networking area.
Expo	SciTech DiploHub will have its own booth so we can assist you and answer any questions you may have.

TIPS AND TRICKS FOR A BETTER EXPERIENCE

- All times in this program are shown in both Shanghai and Barcelona time zones. Times on the digital platform are displayed according to the local time zone of the device you are using. Please, take this into account when scheduling your attendance.
- We recommend attending the event using a laptop or PC, as we cannot guarantee it will work flawlessly on a mobile phone.
- For the best Hopin experience, we recommend you to use Chrome or Firefox. Please avoid Brave, Safari, and Microsoft IE or Edge.
- You will also need to have a webcam ready for the event, as Hopin requires it.
- You do not need to download any programme to use Hopin, it runs on your browser.
- Hopin works properly in China, if you have any connection problems check if you are connected to the internet through a proxy.
- Please check Hopin user manual for further technical information.

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