

BARCELONA INNOVATION DAY / BOSTON 2019

31st MAY · HARVARD KENNEDY SCHOOL

BUILDING BRIDGES BETWEEN BARCELONA AND BOSTON IN SCIENCE, TECHNOLOGY, AND INNOVATION

PROGRAM

12:45-13:10 REGISTRATION

13:15 WELCOME AND INSTITUTIONAL GREETINGS

13:20 OPENING SPEECH

SCITECH DIPLOHUB: A SCIENCE & TECHNOLOGY DIPLOMACY FOR BARCELONA



ALEXIS ROIG, CEO of SciTech DiploHub

13:40 KEYNOTE TALK

CITY-LED SCIENCE DIPLOMACY FOR SUSTAINABLE DEVELOPMENT



MARIA IVANOVA, Director of the Center for Governance and Sustainability at the University of Massachusetts Boston

14:00 DIALOGUE

CATALONIA & MASSACHUSETTS: LEVERAGING EDUCATION, TALENT AND INVESTMENT TO LEAD THE FUTURE



TRAVIS McCREEDY, President and CEO of the Massachusetts Life Sciences Center



VICTÒRIA ALSINA, Delegate of the Government of Catalonia to the USA and Fellow at the Mossavar-Rahmani Center for Business and Government at Harvard Kennedy School

14:30 COFFEE BREAK

15:00 PITCH

THE FUTURE OF TRANSPORTATION: AUTONOMOUS VEHICLES POLICY INITIATIVE AT THE HARVARD KENNEDY SCHOOL



MARK FAGAN, Lecturer in Public Policy and former Senior Fellow at the Mossavar-Rahmani Center for Business and Government at Harvard Kennedy School

15:15 PITCH

CATALONIA EXPONENTIAL: INNOVATION BRIDGE WITH BOSTON



MARC GRÀCIA, Innovation Director USA East Coast at Catalonia Trade & Investment (ACCIÓ)

15:30 PANEL

CONNECTING THE DOTS BETWEEN BOSTON & BARCELONA: SUCCESS STORIES IN LIFE SCIENCES



ANA MAIQUES, CEO of Neuroelectrics



JOAN CAMPRODÓN, Chief of the Division of Neuropsychiatry at Massachusetts General Hospital & Director of the Laboratory for Neuropsychiatry & Neuromodulation at Harvard Medical School



ELISABET DE LOS PINOS, CEO of Aura Biosciences



JOHN COLLINS, COO of the Consortia for Improving Medicine with Innovation & Technology (CIMIT)



Moderator:
JORDI NAVAL, CEO of Biocat- BioRegion of Catalonia

16:30 PANEL

ARTIFICIAL INTELLIGENCE: IMPACT AND FUTURE PROSPECTS



ÀGATA LAPEDRIZA, Researcher at the Affective Computing Group at MIT Medialab



ALBERT ESPLUGAS, Director of Business Planning & Strategy at AI Marketing, Microsoft



MERCÈ CROSAS, Chief Data Science and Technology Officer at IQSS, Harvard University



CANSU CANCA, Founder and Director of the AI Ethics Lab



Moderator:
SIMON MUELLER, Co-founder of The Future Society and Executive Director of the AI Initiative

17:30 PRESENTATION

BARCELONA ALUMNI: EMPOWERING OUR GLOBAL TALENT



MARTÍ JIMÉNEZ, Global Programs Lead at SciTech DiploHub

17:40 CLOSING REMARKS



ALEXIS ROIG, CEO of SciTech DiploHub

17:45 - 19:30 NETWORKING COCKTAIL

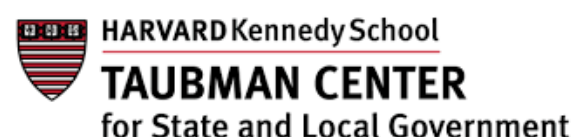
THIS EVENT IS BY INVITATION ONLY. IN CASE YOU WOULD LIKE TO ATTEND, WE ENCOURAGE YOU TO APPLY FOR AN INVITATION BY SENDING AN EMAIL TO MARTI.JIMENEZ@SCITECHDIPLOHUB.ORG

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